

<u>Active4Today Performance Indicators (incl SLCT)</u>	<u>ACTIVE4TODAY</u>	
	<u>Dec-17</u>	<u>Dec-18</u>
No. of User Visits	70,845	61,173
No. of Leisure Centre user visits (Card Holders) - Female	20,024	18,102
No. of Leisure Centre user visits - Aged Over 60	5,610	5,273
No. of Leisure Centre user visits - Children (under 16)	17,953	21,085
Live Leisure Centre Membership base (adults)	6,357	6,293
Live Leisure Centre Membership base (children)	2,761	2,598
No. of Leisure Centre user visits - Deprived areas	Figure	
No. of individuals referred to Active4Today from a health professional - Attended Session	31	31
No. of user visits on Sports Development programmes in deprived areas	Figure	

<u>ONLY</u>	<u>SLCT ONLY</u>			<u>TOTAL</u>		
Growth (+) Decline (-)	Dec-17	Dec-18	Growth (+) Decline (-)	Dec-17	Dec-18	Growth (+) Decline (-)
-13.65%	22,597	22,574	-0.10%	93,442	83,747	-10.38%
-9.60%	7,889	8,007	+1.50%	27,913	26,109	-6.46%
-6.01%	2,484	2,805	+12.92%	8,094	8,078	-0.20%
+17.45%	8,648	8,404	-2.82%	26,601	29,489	+10.86%
-1.01%	2,196	2,402	+9.38%	8,553	8,695	+1.66%
-5.90%	1,303	1,348	+3.45%	4,064	3,946	-2.90%
es not available split per company				3,911	3,804	-2.74%
0.00%	3	5	+66.67%	34	36	+5.88%
es not available split per company				N/A	N/A	#VALUE!

Total Commentary

As stated in the report, the usage figures are showing a reduction due to access control and ICT issues experienced during the quarter.

Slight reduction experienced due to access control issues as stated above.

Consistent attendance from the target group with little change. New class timetable and further development work taking place in the new year to increase usage from this age group. This includes more activities available linked to the older people's Fall Prevention with NCC.

Increased due to increased capacity available for children's activities. Also the changes made to the number of courses available per membership type has meant that although the per head count has reduced, more children are doing more ie, up to 3 sessions per week.

Increase and growth in comparison to last year seen at SLC however changes at DLC have impacted upon the adult membership base at that site.

Reduction in membership experienced at A4T sites due to DLC changes to swimming provision twice during the year.

Reduction in usage experienced however with the proposed new pricing strategy planned, it's anticipated this will increase.

Referrals continue to be received however the increase in other activities is having an impact and people are now accessing activities without going through the existing referral route.

The participation for this indicator is now being captured through the leisure system and not captured separately.